# Women & Infants Hospital CME ONLINE – INTERNET POLICY

## **PRIVACY & SPONSORSHIP POLICY**

The Women & Infants Hospital Department of Continuing Medical Education (WIH CME) has created this privacy statement in order to demonstrate our firm commitment to privacy and sponsorship. WIH CME is the sole owner of the information collected and presented on this site. We will not sell, share, or rent your information to any third party.

#### MMS AND ACCME COMPLIANCE

WIH CME shall adhere to the policy framework of online Internet Activities and Enduring Materials as defined by the Massachusetts Medical Society.

- 1. WIH CME activities delivered via the Internet are expected to comply with all Massachusetts Medical Society and Accreditation Council for Continuing Medical Education (ACCME) policies. There shall be no CME activities of an ACCME accredited provider on a pharmaceutical or device manufacturers' website.
- 2. Advertising of any type is prohibited within the educational content of CME activities on the Internet.
- 3. At the start of each Internet CME activity, the hardware and the software required for the learner to participate will be identified.
- 4. There will be a mechanism in place for the learner to be able to contact the provider if there are questions about the Internet CME activity.
- 5. WIH CME will adhere to and inform the learner about its policy on privacy and confidentiality that relates to the CME activities it provides on the Internet.
- 6. Documentation will be provided upon request that WIH CME owns the copyright for, or has received permissions for use of, or is otherwise permitted to use copyrighted materials within a CME activity on the Internet.

## LINKS

This website does not contain links to other sites.

## **SECURITY**

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control. All users must log into the application before any information is available. The information entered by other users is not shared with other users of this system. There is no transmission of patient information involved on this website and therefore no implications to regulation by the Health Care Financing Administration (HCFA) and HIPAA are applicable. Our security features include but are not limited to industry standard 128-bit encryption anytime any sensitive information is passed from your browser to our server.

## SHARING

WIH CME does not share our user's personally identifiable information with any of our partners. We do not share any anonymous or demographic information to any outside parties.

#### **CONTACTING THE WEB SITE**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact JDGould@wihri.org.